**Preeti Goswami** [**preeti.madan@gmail.com**](mailto:preeti.madan@gmail.com)**----**

More than 12 years of experience in the garment industry with proven ability to execute from initial concept through production. Result –oriented, attention to detail and produce quality work to meet deadlines.

**Employment History:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Duration** | **Company & Role** | **Responsibility** | **Category** |
| Jan 2006- Present | A & M International  Independent Consultant | Helping my family Apparel business in India with my knowledge and experience on followings:   * What does a buyer expects from vendor i.e. Service Skills. * What does a buyer look for in a product i.e. Quality Skills. * How to make a product more noticeable i.e. Staging Skills. | Woven and Knits women Petite, Missy, Plus & Men garment |
| June 2005-  Dec 2005 | We Be Bop  Berkeley, USA  Technical Designer | * Garment Fit Approval * Creating Technical Specs for Sample & Production * Communication with vendor * Quality Assurance | Woven and Knits women Petite, Missy, Plus garment |
| Feb 2004-  Mar 2005 | Mellies LLC  Beverly Hills, USA  Production Manager | * Project Lead * Product & Production Development * Buying & Global Sourcing * Communication with vendor * Product Approval * Fit and Construction (Specs) * Quality Assurance & Lab testing * Cost Negotiation * Prepare and Review production & Pre production progress report * Hindsight Reporting | Woven and Knits women Contemporary Petite to Missy garment |
| Feb 1996-  Apr 2002 | Dastkari Niryat  New Delhi, India  Production & Product Development Manager | * Communication with Client * Production Planning * Costing * Quality Control * Sourcing * Translating ideas into visual product | Woven and Knits women Missy & Kids garment |
| Feb 1996-  Feb 1997 | Onkyo India (P) Ltd  Chennai, India  Designer & Merchandiser | * Designing * Research & Product Development * Costing | Woven and Knits women Petite garment |
| Aug 1994-  Nov 1995 | Global Buying Agency  New Delhi, India  Designer | * Designing * Research & Product Development | Woven and Knits women Petite, Missy, Plus & Kids garment |

**Label:**

**USA:** Sweetees, Nimen Marcus, Victoria secret, Anthropologies, Bloomingdale, Saks Fifth Ave, Urban outfitter, Macy’s, Webebop, Key Lime Pie, Sunday Brunch, Lord & Taylor, Barneys.

**UK:** C&A, Ethel Austin, Exit, Prime Mark, T.J, Teddy Togs, Pink Soda, United.

**South America:** Monte Napoleone.

**Spain:** NW, Little Kiss, Desigual Agatha.

**Japan:** Otto, Cocou, Futaba.

**Germany:** Quelle, Bader, Weimmere.

**Education:**

**Diploma in Fashion Design** - International Polytechnic for Women, South Extension, New Delhi, India.

**1. I am also adding my volunteer work experience.**

last year (2010) I joined the quest to find a stem cell match for my friend, Multiple Myeloma patient Sanjana. During this period of time I was able to connect with AADP’s coordinators and many other wonderful individuals who inspired me to join the cause. During this period I was able to achieve the followings:

- I was able to set up and coordinate corporate drives.

- I was able to set up and coordinate drives at the community temples.

- As a part of spreading much needed awareness in our community, I was able to put up save Sanjana appeal on our local Indian radio KLOK 1170 and Silliconville (Bay area TV advertisement on Indian grocery stores).

- Was able to team up with one of the top Indian food brands "Deep Foods" and they successfully distributed Save Sanjana fliers in bay area's Indian grocery stores.

- Was able to meet and connect with all the wonderful peoples who helped to take this campaign to the next level.

The most important fact is that I really enjoyed volunteering at the drives, felt like doing my share and helping our community to make even better place for all of us!

**2. My husband’s friend Company’s name: Hirodex INC.**